

Are you contributing to DEAD WHITE MAN'S CLOTHES?

WHAT IT IS

It's a multimedia research project exploring the secondhand clothing trade in the context of Accra, Ghana.



HOW ARE WE CONNECTED TO IT?

We wear our clothes and throw them away thinking it's going to help someone somewhere in Africa but many clothes end up in landfills.

HOW CAN WE HELP?

1. Avoid the fast fashion industry
2. Buy Secondhand
3. Rewear what you already own



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